

Privacy Policy

Privacy Policy

Effective Date: 01/01/2025

Melvin Guante Portraits ("we," "us," or "our") operates multiple websites, including but not limited to melvinsphoto.com, hsepm.com, spsmp.com, santa.melvinsphoto.com, and fbp.melvinsphoto.com. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use any of our websites, services, or contact us through forms or scheduling tools.

1. Information We Collect

We may collect the following personal information when you interact with us:

- Name, email address, phone number
- Session preferences and availability
- Messages submitted via contact forms
- Photographs (where applicable)
- Payment or billing information (if applicable)
- Website usage data via cookies and analytics tools

2. How We Collect Information

Information is collected through:

- Website forms (e.g., inquiries, bookings)
- Scheduling tools such as Calendly
- Cookies and tracking technologies (e.g., Google Analytics, Facebook Pixel)
- Email communication and CRM tools

3. Why We Collect Your Information

We use your information to:

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- Respond to your inquiries and requests
- Schedule photography sessions
- Deliver contracted services (e.g., portraits, headshots)
- Send updates, confirmations, and promotions
- Improve our website and marketing efforts

4. Sharing Your Information

We do not sell your personal information. We may share it with:

- Service providers (e.g., web hosting, email marketing, scheduling, payment processors)
- Analytics and marketing platforms (e.g., Google Analytics, Facebook Ads)
- Legal authorities if required to comply with the law

5. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Analyze site traffic and usage
- Improve user experience
- Serve relevant advertisements

You can control cookie preferences through your browser settings.

6. Data Storage and Security

We take appropriate technical and organizational measures to safeguard your data against unauthorized access, misuse, or loss. However, no system is 100% secure.

7. Your Rights

Depending on your location, you may have the right to:

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- Access or correct your personal information
- Request deletion of your data
- Opt out of marketing communications

To make any of these requests, contact us at privacy@melvinsphoto.com.

8. Third-Party Links

Our websites may contain links to third-party websites or tools. We are not responsible for the privacy practices of those sites.

9. Children's Privacy

We do not knowingly collect personal data from children under 13 without parental consent.

10. Updates to This Policy

We may update this Privacy Policy from time to time. The "Effective Date" will indicate the latest revision. We encourage you to review it regularly.

Contact Us

If you have any questions about this Privacy Policy or our data practices, you can reach us at:

Melvin Guante Portraits

Framingham, MA

Email: privacy@melvinsphoto.com